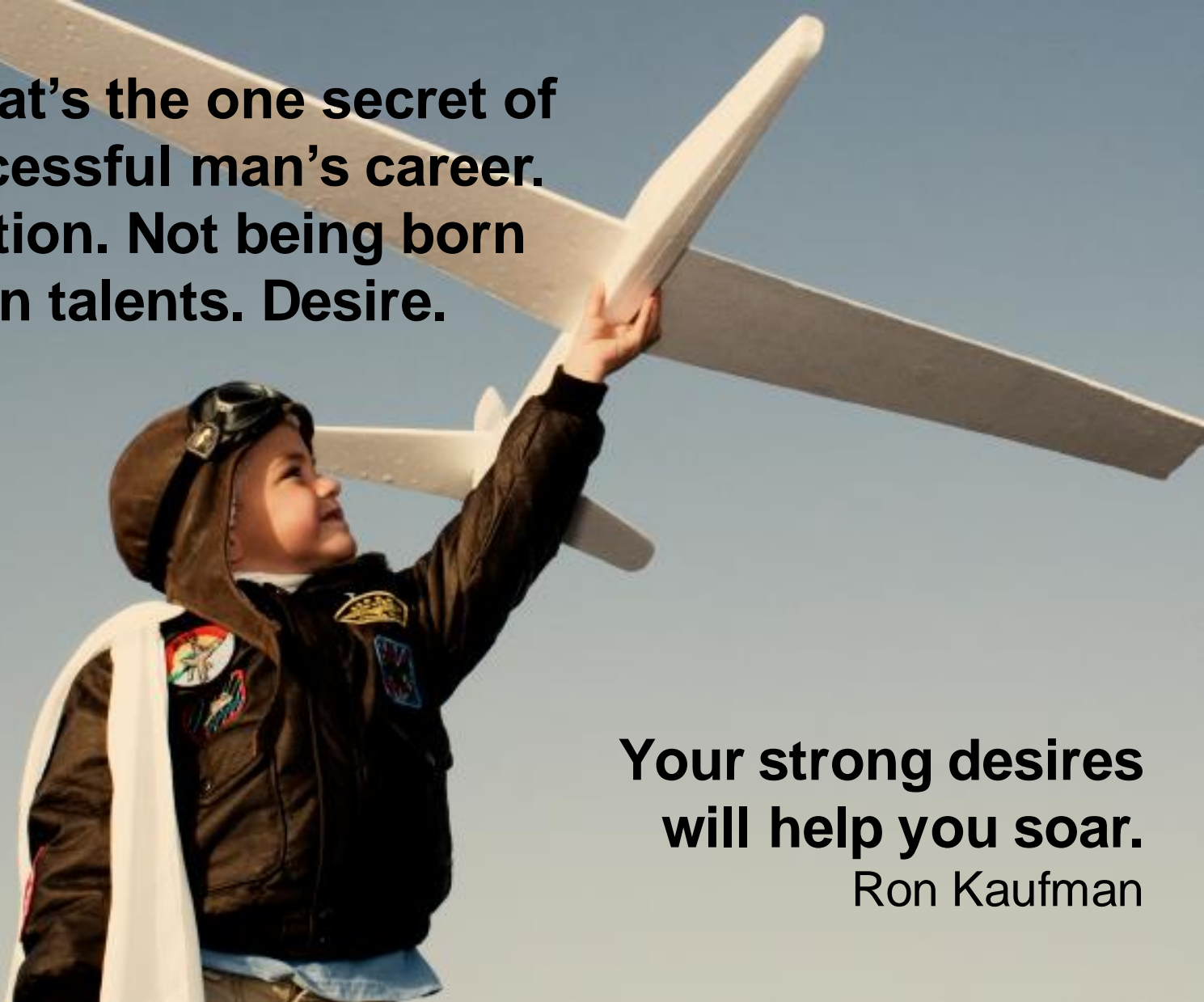


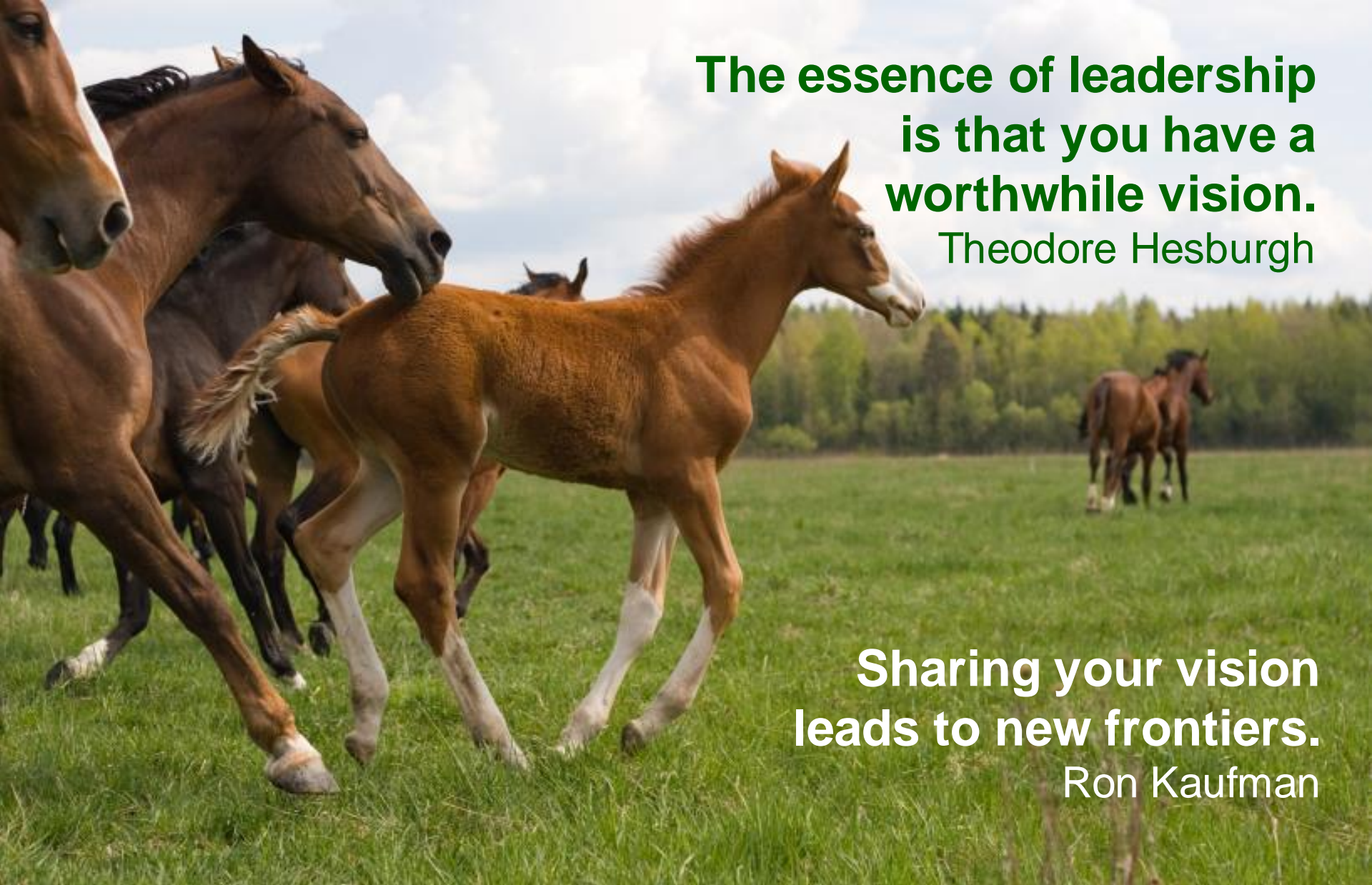
**Desire! That's the one secret of every successful man's career. Not education. Not being born with hidden talents. Desire.**

**Bobby Unser**



**Your strong desires  
will help you soar.**

**Ron Kaufman**



**The essence of leadership  
is that you have a  
worthwhile vision.**

Theodore Hesburgh

**Sharing your vision  
leads to new frontiers.**

Ron Kaufman

**When you reach for  
the stars, you may  
not quite get one,  
but you won't come  
up with a handful  
of mud either.**

Leo Burnett

**Take aim for a goal  
that is higher  
than your reach.**

Ron Kaufman



**If I have seen farther than other men it is  
by standing on the shoulders of giants.**

Isaac Newton



**Take the wisdom  
of others one  
step further.**

Ron Kaufman

**The ability to accept  
responsibility  
is the measure  
of a man.**

Roy Hunt



**When the  
responsibility  
is yours, take it.**

Ron Kaufman



**The successful man is the  
average man, focused.**

Wayne Dyer



**If you are average today, you can  
be more successful tomorrow.**

**Step One: get focused.**

Ron Kaufman

**RON KAUFMAN**

SERVE • CARE • LOVE

**You Can Take the Lead!**



**It is not work  
that kills men;  
it is worry.  
Worry is rust  
upon the blade.**  
Henry Ward Beecher

**Don't get worried.  
Get to work.**  
Ron Kaufman



**It's not the plan that is important,  
it's the planning.**

Graeme Edwards

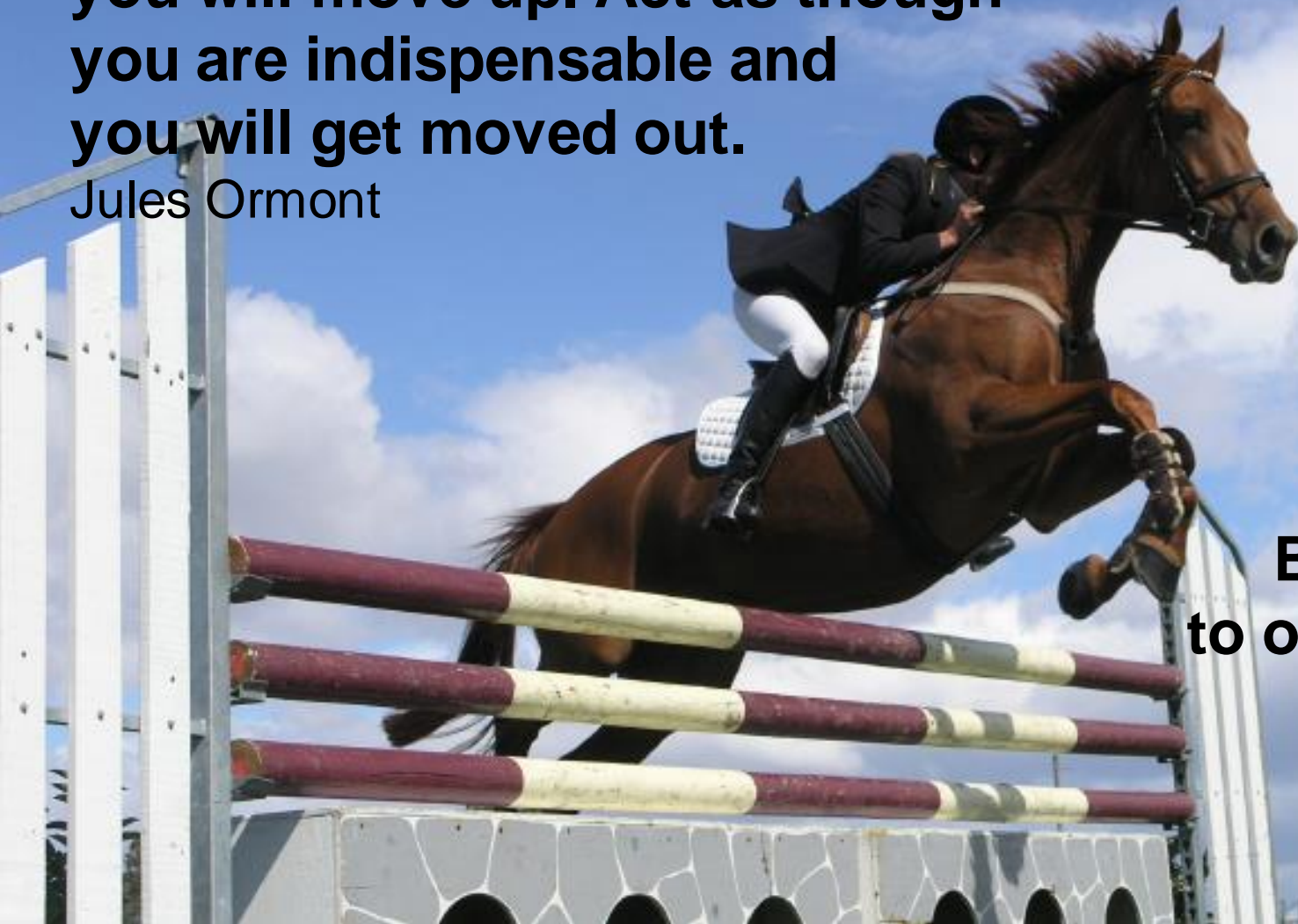
**When life does not work as planned,  
it may actually work out better.**

Ron Kaufman



**Make yourself indispensable and  
you will move up. Act as though  
you are indispensable and  
you will get moved out.**

Jules Ormont



**Being helpful  
to others moves  
you ahead.**  
Ron Kaufman

**It is more important to know  
where you are going than  
to get there quickly.**

Mabel Newcomber



**Enjoy the journey,  
step by step.**

Ron Kaufman

**RON KAUFMAN**

SERVE • CARE • LOVE

**You Can Take the Lead!**



**You cannot depend on your eyes when your imagination is out of focus.**

Mark Twain

**Achievements in  
your world begin as  
pictures in your mind.**

Ron Kaufman

**The road to success is lined  
with many tempting  
parking spaces.**

Mario Andretti

**Leave the  
parking space  
to others.**

**Keep going!**

Ron Kaufman

